

About the Business & the Services

evrything Branding
where design meets philanthropy

About the Business

As our world becomes more and more visual, it's becoming increasingly important to have access to amazing graphics and designs. At evrythngBranding, we believe in providing our clients with custom creations to further their brands, causes and businesses.

While we love providing our clients with straight lines, nice fonts and colors, we **really** love our community. For every project evrythngBranding has the opportunity to work on, **we donate up to 10% of our profits** to various nonprofits, ministries, organizations and individuals throughout Western New York.

We're really excited for the opportunity to work with you and look forward to all the colorful (or minimal), eye-catching graphics we're going to create together!

About the Owner



A community leader, entrepreneur and young woman of faith, Danielle Burruss's ambition, drive and passion is one that has allowed her to develop as a trailblazer within and for her community. These are the same attributes that have allowed Danielle to become a successful entrepreneur and brand strategist. Currently, Danielle is principal owner of evrythngBranding, Printing (Graphic Design) Teacher at her alma mater, McKinley High School, part-owner of The Mahogany Events Venue, and the Founder & Lead Vessel of a peer-to-peer Christian-based empowerment group and mentorship

initiative, G&G Empowerment Group. Danielle's passion for community service and philanthropy is also evident through her involvement with Say Yes Buffalo where she served as president for the Ambassador Program in 2018.

In recognition of her dedication to the Say Yes Buffalo program and her community, Danielle was awarded the first [BN]spired Athena Award from The Buffalo News and is also the recipient of the 2020 Purposeful Women of Faith, "Exceptional Young Christian Woman" award from First Shiloh Baptist Church.

Additionally, in 2020, Danielle was one of 24 nonprofit professionals selected to participate in the second cohort of the John R. Oishei Foundation's Fellowship for Leaders of Color. Most recently, Danielle was one of 30 young professionals to receive Buffalo Business First's 2021 and Changemakers 30 Under 30 awards.

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theServices

Whether you're in need of an entire creative campaign or a single social media graphic, evrythngBranding has got you covered! Here's a list of some of our most popular services:

Creative Campaigns

- Billboards starting at \$700
- Bus Ads starting at \$350
- Bus Shelters starting at \$550
- Packages available

Digital Materials

- Email Marketing (banners, graphics & copy) starting at \$550
- Infographics starting at \$150
- Logos & Logo Revamps Pricing varies
- PowerPoint Presentation starting at \$100 (per 10 slides)
- T-Shirt Design starting at \$40
- Websites/Landing Pages Pricing varies

Printed Materials

- Annual Report Pricing varies
- Brochures starting at \$120
- Business Cards starting at \$40
- Event Programs/Booklets Pricing varies
- Flyer starting at \$125
- Invitations starting at \$65
- Retractable Banners starting at \$125
- Services Cards starting at \$45

Social Media

- Ads Pricing varies
- Social Media Post (with or without copy) starting at \$15/per post
- Page Banner (Facebook, LinkedIn, etc.) starting at \$40

Branding

- Brand Guidelines Pricing varies
- Sub-Branding Pricing varies

Looking for a service that isn't on our list or are you ready to start on a project? Shoot us an email at: evrythngBranding@gmail.com or send us a message on our site: evrythngBranding.org.

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**We look forward to creating
with you!**

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